

Aousaf Ahmad

Senior Project Manager | Product Manager | Product Owner | Technical Project Manager

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PROFESSIONAL SUMMARY

Senior Project and Product Manager with 8+ years delivering software, SaaS, and AI products end to end for international clients and distributed teams. Owns the full product lifecycle — discovery, requirements, roadmap, Agile delivery, QA, and deployment — across Project Management, Product Management, and Product Ownership. Leads cross-functional teams of engineers, designers, QA, and DevOps, and manages stakeholders and executives with clear communication and reporting. Backed by a BS in Computer Science, brings the technical fluency to collaborate effectively with engineering on APIs, integrations, AI systems, and modern SaaS and Web 3.0 platforms. MS in Project Management and Google Project Management certified.

CORE COMPETENCIES

Delivery & Leadership: Project Management, Program Delivery, Cross-Functional & Team Leadership, Scope / Timeline Management, Risk & Dependency Management, Resource Planning

Product: Product Management, Product Ownership, Product Strategy & Roadmaps, Backlog Management, MVP Definition, Product Discovery

Agile & Process: Agile / Scrum, Sprint Planning, Backlog Grooming, SDLC, Change & RAID Management, Executive Reporting

Requirements & Analysis: Requirements Gathering, Business Analysis, BRD / PRD / SRS Documentation, User Stories & Acceptance Criteria, Process Flows

Stakeholders: International Client Management, Stakeholder Management, Client Communication, Executive & Cross-Team Alignment

Domains: SaaS, AI & Generative AI, Web 3.0, LMS / EdTech, Enterprise Software, Web & Mobile Applications

PROFESSIONAL EXPERIENCE

Senior Product Manager / Project Manager — KnowledgeCity (Remote — United States)

January 2026 – Present

- Own product and delivery for LMS / EdTech and SaaS products end to end — from discovery and requirements through roadmap, Agile delivery, QA, and deployment — for a US e-learning organization.
- Led product for an in-house payment platform serving ~5M users, owning transaction flows, requirements, and rollout in partnership with engineering and compliance.
- Define product roadmaps and prioritized backlogs, translating stakeholder goals into user stories, acceptance criteria, and BRD / PRD documentation.
- Direct cross-functional teams (engineering, design, QA, DevOps) on US hours, using data and KPIs to guide product decisions.
- Coordinate AI-driven product features and apply Generative AI tools daily, bridging business and engineering with a Computer Science foundation.

Senior Project Manager / Product Owner — Codingcops

January 2022 – December 2025

- Owned end-to-end delivery of multiple concurrent SaaS, AI, and enterprise software products for international clients, holding scope, budget, timeline, and quality.
- Served as Product Owner and Product Manager on FinnyAI, an AI-powered product whose MVP helped secure \$4M in funding, owning requirements, roadmap, and backlog.
- Directed AI agent and automation initiatives, establishing the team's AI-native delivery standard across research, documentation, and reporting.
- Produced BRD / PRD / SRS documentation and executive status reports, and served as the primary client contact across accounts.
- Oversaw API and third-party integrations and ran the full set of Agile ceremonies, governing risks, dependencies, and change through RAID.

Project Manager / Business Analyst — K-Plex Solution

January 2019 – December 2021

- Delivered ERP, CRM, and enterprise software projects end to end for international and SME clients, defining scope, resources, and deliverables.
- Spearheaded requirements gathering and business analysis, translating business needs into functional specifications and process flows.
- Coordinated cross-functional development teams and managed schedules, budgets, and risks across concurrent projects.
- Built strong client relationships and drove repeat engagement through dependable delivery and clear communication.

Project Coordinator — HTML Pro

November 2017 – December 2018

- Supported planning and execution across web and software projects — requirements, documentation, scheduling, and status reporting.
- Coordinated developers and stakeholders, tracked progress and issues, and supported QA and process improvement, building the foundation for a move into project and product leadership.

SELECTED PROJECTS

- **FinnyAI** (AI · SaaS · Fintech) — AI-powered product; as Product Owner/Manager, owned MVP requirements and roadmap for a build that helped secure \$4M in funding, coordinating AI, engineering, and go-to-market.
- **Craftly.AI** (AI · SaaS) — AI-powered content SaaS platform; Technical Project Manager over product development, LLM-powered features, integrations, and cross-functional delivery.
- **AI Agent Suites** (AI Agents · Generative AI) — Directed AI agent and automation initiatives (LLM / RAG-driven workflows), coordinating iteration, testing, and deployment across teams.
- **Versa Cloud ERP** (Enterprise · Multi-Module) — Enterprise ERP across HR, Finance, and Inventory; owned backlog, process flows, and API / third-party integrations with client sign-offs.
- **KnowledgeCity Payment Platform** (Fintech · LMS/EdTech) — In-house payments for a ~5M-user e-learning product; owned transaction flows, requirements, and rollout.
- **Bank AI & NFT Marketplace** (Web 3.0 · Mobile & Web) — AI banking and Web 3.0 marketplace products; led product design and definition across mobile and web experiences.

TECHNICAL / PRODUCT SKILLS

Project / Product Tools: Jira, Asana, Monday.com, ClickUp, Trello, Confluence, MS Office

Methodology & Docs: Agile / Scrum, SDLC, Sprint Planning, Backlog Management, Roadmaps, BRD / PRD / SRS, RAID

Technical Understanding: React, Next.js, Node.js, Python, APIs, Databases, Cloud Services, Integrations, AI Systems, RAG, Vector Databases, SaaS Platforms, Web & Mobile Applications — applied as a product-management advantage for effective collaboration with engineering teams, not as a hands-on developer.

EDUCATION

Master of Science — Project Management, University of Lahore | 2022 – 2024

Bachelor of Science — Computer Science, University of Lahore | 2015 – 2019

CERTIFICATIONS

Google Project Management Professional Certificate